

Project No.: 2005033

May 18, 2005

Bus Tour No. 2 Comments

Project: Manheim Township Community Center

| | Middleburg Height Middleburg, OH | Cuyahoga Falls Akron, OH |
|---|--|---|
| Grades | A B C D F 1 4 1 0 0 | A B C D F 2 9 4 2 0 |
| Image—Do you like the character? | Yes No 7 1 | Yes No 7 0 |
| Comments | <ul style="list-style-type: none"> • Felt closed in – not enough light. • Tight • Nice hub concept • Felt like a hotel • Entry not inviting • Good value for price | <ul style="list-style-type: none"> • Good scale in neighborhood • Clean, open, well lit • Good control • Airy (2) • Open and functional • Almost outdoors |
| Image—Did it fit the Community? | Yes No 8 0 | Yes No 8 0 |
| Comments | <ul style="list-style-type: none"> • Too much brick | <ul style="list-style-type: none"> • Perfect fit with school and civil buildings (3) • Enhances neighborhood • Upscale |
| Image—Was the front door easy to identify? | Yes No 9 0 | Yes No 9 0 |
| | <ul style="list-style-type: none"> • Steeple clock very attractive | <ul style="list-style-type: none"> • Obvious entrance, first thing you see |

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|---|--|--|---|----------|---|------------|---|-----------------|---|---------|---|---------|---|-------|---|-----------|---|--------------|---|-----------------|---|-----------|---|-----|---|--------|---|--------------------|---|--|------|---|----------|---|------------|---|-----------------|---|---------|---|---------|---|-------|---|-----------|---|--------------|---|-----------------|---|-----------|---|-----|---|--------|---|--------------------|---|
| Image—What stood out the most to you? | <ul style="list-style-type: none"> • Gym space/bleachers • No "wow" • Clean and well organized • Pool areas • Waterfall in hub • Outdoor pool • Community rooms | <ul style="list-style-type: none"> • "Right-sizing" of all areas • The use of the facility • Efficient construction • Variety of facilities • Co-locating health/rehab (2) • Pool facilities (4) • Café – social area • Room for innovation • Large fitness area (2) • Meeting rooms were great! • Openness of design | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| How did the facility feel? | <table> <tr><td>Warm</td><td>4</td></tr> <tr><td>Friendly</td><td>6</td></tr> <tr><td>Uninviting</td><td>0</td></tr> <tr><td>Family-oriented</td><td>7</td></tr> <tr><td>Passive</td><td>2</td></tr> <tr><td>Sterile</td><td>3</td></tr> <tr><td>Clean</td><td>8</td></tr> <tr><td>Welcoming</td><td>5</td></tr> <tr><td>Seniors only</td><td>0</td></tr> <tr><td>Community Pride</td><td>2</td></tr> <tr><td>Energetic</td><td>0</td></tr> <tr><td>Fun</td><td>4</td></tr> <tr><td>Active</td><td>7</td></tr> <tr><td>Multi-generational</td><td>6</td></tr> </table> | Warm | 4 | Friendly | 6 | Uninviting | 0 | Family-oriented | 7 | Passive | 2 | Sterile | 3 | Clean | 8 | Welcoming | 5 | Seniors only | 0 | Community Pride | 2 | Energetic | 0 | Fun | 4 | Active | 7 | Multi-generational | 6 | <table> <tr><td>Warm</td><td>9</td></tr> <tr><td>Friendly</td><td>9</td></tr> <tr><td>Uninviting</td><td>0</td></tr> <tr><td>Family-oriented</td><td>9</td></tr> <tr><td>Passive</td><td>0</td></tr> <tr><td>Sterile</td><td>2</td></tr> <tr><td>Clean</td><td>9</td></tr> <tr><td>Welcoming</td><td>8</td></tr> <tr><td>Seniors only</td><td>0</td></tr> <tr><td>Community Pride</td><td>6</td></tr> <tr><td>Energetic</td><td>6</td></tr> <tr><td>Fun</td><td>6</td></tr> <tr><td>Active</td><td>8</td></tr> <tr><td>Multi-generational</td><td>7</td></tr> </table> | Warm | 9 | Friendly | 9 | Uninviting | 0 | Family-oriented | 9 | Passive | 0 | Sterile | 2 | Clean | 9 | Welcoming | 8 | Seniors only | 0 | Community Pride | 6 | Energetic | 6 | Fun | 6 | Active | 8 | Multi-generational | 7 |
| Warm | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Friendly | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Uninviting | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Family-oriented | 7 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Passive | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Sterile | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Clean | 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Welcoming | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Seniors only | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Community Pride | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Energetic | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Fun | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Active | 7 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Multi-generational | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Warm | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Friendly | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Uninviting | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Family-oriented | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Passive | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Sterile | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Clean | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Welcoming | 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Seniors only | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Community Pride | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Energetic | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Fun | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Active | 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Multi-generational | 7 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Additional Comments | <ul style="list-style-type: none"> • No seniors area • Not open or sunny • Less active • Inviting for families and seniors • Salty • Too much office space • Indoor/outdoor pool connection is a big plus | <ul style="list-style-type: none"> • "M.T. should hire John" • Heavily used but well-maintained • Great feeling—light and airy • Even with children in areas, it did not feel like a "romper room" • Very inviting—"I want to join" | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Where was the "action" happening in this center? | <ul style="list-style-type: none"> • Activity classes (6) • Pool (5) • Fitness (6) • Atrium (2) | <ul style="list-style-type: none"> • Everywhere (4) • Fitness • Not the gym • Pool (4) • Child care • Fitness (4) • Café—social | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| Why was the center successful? Or not? | <ul style="list-style-type: none"> • Community and government (2) • Support center financially—3/4% payroll tax • Good family activities and gyms • Yes—serves their need • Caters to families • Good planning and maintenance • Offers everything for low price • Great management—50% population usage! • Easy access | <ul style="list-style-type: none"> • Well executed multi-functional design • Synergy of uses • Design and layout (2) • Enthusiastic staff • Effective marketing • Community history (2) • Parks and recreation reputation for quality • Community trust • Something for everyone (2) • Accepted by residents |
| Other Comments | <ul style="list-style-type: none"> • Functional, just not as exciting as Cuyahoga Falls • Lacked energy and dynamic • Too much of a hotel and conference center feel • Fits needs of community • Party rooms not by pool • Very visible teen area at entry • Need more natural light and higher ceilings • Method of finance would not be acceptable to M.T. residents • Community room(s) generate significant revenue—need more storage, heavy tables | <ul style="list-style-type: none"> • Economic benefit to community • What M.T. should build • Café very functional and added a relaxed feeling • Alliance with hospital generates revenue and exposure. M.T. should pursue this • Provisions for families with small children is extraordinary • Impressive marketing plan • Reasonable membership costs • Building is a success, thanks to the 30-year history of the prior center • "If we build it, they will come" |

CPK/nh

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File 2005033